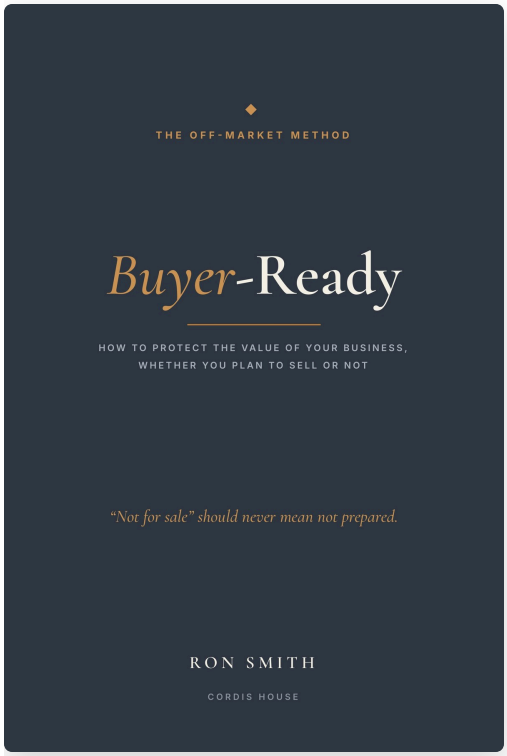

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About the author

Ron Smith, CM&AA, has spent 15 years advising the owners of family-run businesses. He is a contributor to Fast Company and Forbes, Editor-in-Chief of the Cordis Institute, and the founder of Cordis Group. CM&AA is a registered mark, U.S. Reg. No. 3262984.